

AESD Board Members

Gary Coe, ESD 101
Bill Gant, ESD 105
Dr. Richard Graham, ESD 112
Howard Coble, ESD 113
Katie Proteau, ESD 114
Charlie Staadecker, President, ESD 121
Brad Gingerich, Past President, ESD 123
Larry MacGuffie, ESD 171
Merle Kirkley, ESD 189



AESD ASSOCIATION OF
EDUCATIONAL
SERVICE DISTRICTS

Nine ESDs. One Network.
Supporting Washington's Schools and Communities.

**AESD Executive Board and ESD Superintendents
Red Lion Inn at the Park – Spokane
November 18, 2010
12:30 p.m. – 3:00**

MINUTES

Call to Order

President Charlie Staadecker called the meeting to order at 12:35 p.m.

Quorum

A quorum was present. The following members attended:

ESD Superintendents

Dr. Michael Dunn, NEW ESD 101
Steve Myers, ESD 105
Dr. Twyla Barnes, ESD 112
Dr. Bill Keim, ESD 113
Dr. Walt Bigby, Olympic ESD 114
Dr. Monte Bridges, Puget Sound ESD 121
Bruce Hawkins, ESD 123
Dr. Rich McBride, North Central ESD 171

ESD Board Members

Charlie Staadecker, Puget Sound ESD 121 – *President*
Gary Coe, NEW ESD 101 – *Alternate*
Bill Gant, ESD 105
Dr. Richard "Dick" Graham, ESD 112
Dr. Howard Coble, ESD 113
Katie Proteau, Olympic ESD 114
Larry MacGuffie, North Central ESD 171 – *Vice President*
Brad Gingerich, ESD 123
Merle Kirkley, Northwest ESD 189

Others

Randy Dorn, Superintendent, OSPI
Ken Kanikeberg, Chief of Staff, OSPI
Gary Livingston, NEW ESD 101
Steve Dal Porto, State Board of Education, member
Jim Shoemake, AESD Executive Services

**Minutes of the AESD Executive Board held
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Marcia Fromhold, AESD Executive Services
Eldene Wall, North Central ESD 171
Dr. Jonelle Adams, WSSDA Executive Director (dinner only)
Dr. Alan Burke, OSPI Deputy Superintendent (dinner only)
Cindy Sands, WSSDA Liaison to AESD

Approval of Agenda and Minutes

Moved/Seconded/Carried/Gant/MacGuffie to approve the Agenda and the Minutes of the June 29 and October 14, 2010 meetings.

Reports, Updates and Discussion

Financial Update – There was general discussion on the state revenue and the impact on this year's budget. A document by Steve Nielsen, *"Election 2010, A New Reality"* was distributed to the board. It was reported there had been "no action" yet on some of the issues raised in the document. Dr. Monte Bridges reviewed portions of the document, including questions raised that could be considered when talking with Randy Dorn later in the afternoon. (Randy Dorn will be available at 5:00 to talk with board members and superintendents.)

Legislative and Governor's Office News

Both Jim Shoemake and Marcia Fromhold reported on the state of the supplemental budget. About \$385 million must be cut from the supplemental budget. For the 2011-13 operating budget, approximately \$5.7 billion must be cut. They explained that approximately \$9 billion in the state budget is not protected, so \$5.7 billion of that needs to be cut. This is unlike anything in many decades. Fromhold explained that we retained democrats both in the House and Senate, so technically it's still a working majority. However, the proportion of Republicans and Democrats will change on committees. In the Senate Education Committee, Sen. McAuliffe will continue as chair. However, many of the education committee members will be changing. Plus, there will be a new House Education Committee. Both fiscal committees (House Appropriations and Senate Ways & Means) members are drastically changed. We won't know actual leadership members until December.

Legislative issues: Consolidation is on the forefront. What will happen to QEC's work? Other areas under discussion are governance discussions, common core and graduation requirements. These are being costed out.

Jim Shoemake reported on the Governor's commission group who looked at the essentials of government. The ESDs came out looking good. The report is "Transforming Washington's Budget." Jim Crawford is the new OFM advisor on K-12 education and will be key in writing the budget. He reported that Bruce Hawkins and he had met with him. There may be some practical ways to get ESDs more involved in areas of efficiencies. For example, taking over special education. He reiterated that consolidation bills are to be expected. He added the promoting the network has benefited ESDs and will do so in planning.

Legislative platform

The main message is to preserve core funding. Shoemake stated it was important to know what it generated and how it was used. A one-page flyer is under development to provide to legislators. He reminded members that relationships with legislators is important and he and/or Marcia can accompany them to meetings with legislators, if desired. The Legislature's Assembly days begin December 6th.

Finally, if members have questions about the Steve Nielsen report, please send them to Monte.

AESD Logo and Branding:

Bill Keim reported that several ESD staff members formed a Communication Task Force who met with him to develop the brochure. They discussed what they wanted to relay internally and externally and about the Network. He shared the new branding with the colors, fonts, etc. for the brochure and a letterhead. This will be an electronic logo. Business cards can be printed from the logo. The board's comments were positive.

Moved/Seconded/Carried/Kirkley/Proteau to move forward with the new logo/branding.

Bruce Hawkins reported on the upcoming discussion with Superintendent Randy Dorn. He requested input. Some ideas for Dorn were: How do you see ESDs better utilized? What can we as an ESD Network do to help? Why don't we go to the legislators with specific suggestions? Shoemaker stated that the Governor's budget may create a list for them.

It was reported that Dorn's operating budget has been cut 27%. Can the ESD Network assist him with some of the losses from the cuts? What is Dorn's thinking on assessments? What is the status of ESDs and status as "vendors" in district improvement?

New Ideas and Entrepreneurship

How can the WSSDA and ESDs work best together? Staadecker reported that the WSSDA incoming president and president-elect will visit today at 3:15 p.m. Those who can stay were encouraged to do so.

A brief discussion on blogging ensued. It was suggested to have a legislative update placed on the blog; or, use the blog to discuss branding. The blog is a good tool to share thinking as things come up during legislative session.

Twyla Barnes encouraged members to view the Heritage project under the AESD website. It has vocal recordings of "Buster" Brouillet.

Steve Dal Porto asked how the AESD makes itself known to legislators and others. He encouraged them to get on state board's agenda and make a presentation to them.

Randy Dorn and Ken Kanikeberg arrived at 2:45 p.m. Bruce Hawkins welcomed them. He also announced that Alan Burke and Jonelle Adams will attend tonight's dinner meeting.

Management Services

Moved/Seconded/Carried/Coble/Gingerich to approve the WSSDA contract for administrative support/financial services.

Next Meeting

The next meeting is in conjunction with the WASA/WSSDA Legislative Conference, on Monday, February 28th at 12:30-3:00 p.m. at the WSSDA Conference Center. A light lunch will be ready by 12:00 noon.

Adjournment

Moved/Seconded/Carried/Coble/Proteau to adjourn the meeting. The meeting adjourned at 2:45 p.m.

Note: The group reconvened for an evening dinner at 6:00 p.m. Guests Alan Burke and Jonelle Adams attended. There was no official business conducted in the evening.

Respectfully submitted,

Cindy Sands
Recording Secretary