

AESD Board Members

Gary Coe, ESD 101
Bill Gant, ESD 105
Dr. Richard Graham, ESD 112
Howard Coble, ESD 113
Katie Proteau, ESD 114
Charlie Staadecker, President, ESD 121
Brad Gingerich, Past President, ESD 123
Larry MacGuffie, ESD 171
Merle Kirkley, ESD 189



AESD ASSOCIATION OF
EDUCATIONAL
SERVICE DISTRICTS

Nine ESDs. One Network.
Supporting Washington's Schools and Communities.

**AESD Executive Board and ESD Superintendents
Conference Center – NEWESD 101- Spokane
June 28, 2011
MINUTES**

Call to Order

President Larry MacGuffie called the meeting of the executive board to order at 12:30 p.m. He welcomed everyone to Spokane. He thanked Charlie for his leadership last year. Dr. Rich McBride was recognized for his recent acknowledgement by the

Quorum

A quorum was established. The following members were in attendance.

ESD Superintendents

Dr. Michael Dunn, NEW ESD 101 (arrived near end of meeting)
Steve Myers, ESD 105
Dr. Twyla Barnes, ESD 112
Dr. Bill Keim, ESD 113
Dr. Walt Bigby, Olympic ESD 114
Dr. Monte Bridges, PSESD 121
Bruce Hawkins, ESD 123
Dr. Rich McBride, North Central ESD 171
Dr. Jerry Jenkins, NWESD 189

ESD Board Members

Larry MacGuffie, NCESD 171, President
Gary Coe, NEW ESD 101
Bill Gant, ESD 105
Dr. Richard Graham, ESD 112
Dr. Howard Coble, ESD 113
Charlie Staadecker, PSESD 121, Immediate Past President
Bev Abersfeller, ESD 123 alternate
Merle Kirkley, NWESD 189, Vice President

Not Present

Karen Sorger, Olympic ESD 114 (excused)

Others Present

Jim Shoemake, AESD Executive Services
Marcia Fromhold, AESD Executive Services

Dr. Jerry McDermott, Asst. Superintendent, NEW ESD 101
Dr. Jonelle Adams, WSSDA Executive Director and AESD Secretary
Cindy Sands, WSSDA Staff Liaison to AESD

Approval of Agenda

Moved/Seconded/Carried/Staadecker/Gant to approve the agenda as presented.

Approval of Minutes

Moved/Seconded/Carried/Kirkley/Graham to approve the minutes of April.

Financial Reports

AESD Budget Status – Cindy Sands reported on the balance of the AESD operating account ending May 31, 2011. The balance is \$60,379. She projected the revenue between now through August to be around \$290.00. Projected expenses are estimated at \$8,484. The cash balance as of August 31 is projected to be \$52,385. That compares to the budget projected balance of \$47,238.73 last year. So, the budget is within anticipated limits.

ESD System Planning Account

NEWESD 101 Assistant Superintendent, Jerry McDermott, reported on two accounts: the ESD System Planning Account and the AESD Network Account. A combined accounting of these two reports was available. The ending balance for the system planning account is \$43,518.80. The ending balance of the network account is 38,519.10.

Various funding options for the ESDs contribution to the Network were distributed, ranging from a contribution of \$50,000 through \$200,000. After discussion, ESD President Bruce Hawkins explained the ESD Superintendents had reviewed the options and suggested that the Board endorse the contribution amount of \$100,000 from each ESD. Merle Kirkley suggested the budget committee look into investing any additional funds and did it make sense to invest with a 4% return. He suggested they discuss further at the retreat.

Legislative Update

Jim Shoemaker reported on the 135-day legislative session. He reported that strides were made with OSPI and members of the legislature. Goals for the ESDs were to hang onto 90% of their core funding, which was accomplished and continued visibility of ESDs and their work. ESDs were referenced in bills, such as having a role in school district solvency. ESDs will create a plan and OSPI will work with Bill Keim; Math/science coordinators got more money in that area. Marcia Fromhold reported on teacher/principal evaluations through ESDs. They both reported that OSPI and others are thinking about ESDs first. ESDs were included in the bill for innovative schools. ESDs are the kind of government that the legislature is looking for.

It was further reported that both Jay Inslee and Rob McKenna were running for Governor. Sen. Kastama may run for Secretary of State and Bruce Dammier, who supports education, may run for the Senate seat.

Due to the negative revenue forecast, further cuts are anticipated. Moreover, changes in leadership will change staff. Both urged members to continue building relationships with legislators during the interim. Additionally, it was stressed to begin building relationships with the State Board of Education. There is a need for ESD advocates on the SBE. The Governor's goal is still streamlining education governance. SBE has been doing a study of governance. They need several people in all four

caucuses to speak for ESD involvement in education governance. Sands will send a link of the SBE membership to the executive board.

In Oregon, the Governor was consolidating the ESDs has now combined the positions of Governor and State Board of Education. However, in Oregon ESDs are funded differently.

Monte Bridges reported on the math and science coordinator program. They are now examining what occurs at the classroom level. They have used three research staff from the ESDs. The report should be ready in the fall so it can be shared with the legislature.

Report on Annual Conference hosted by PSESD

All commended the annual conference, hosted by the PSESD 121 staff. Charlie Staadecker and Monte Bridges were thanked for an outstanding conference. On a scale of 1-5, the conference received 4s and 5s on evaluations. The evaluations and budget were distributed. In particular, table talk sessions for emerging roles for ESDs were well-received. Although no revenue was made from the conference, PSESD subsidized the conference budget by \$9,000.

There was general discussion by all concerning the budgets and expenditures of the annual conferences and whether the AESD budget committee should weigh in on the host ESDs' budgets. Twyla Barnes raised concerns about the notion that each ESD would have to bring their budget in before another budget committee for approval. Overall, there appeared to be consensus that extraordinary conference expenditures and differences wash out. Nevertheless, Larry MacGuffie stated it was worth discussion. Bridges clarified that the expenditures and extraordinary costs were known in advance and the overage costs were not a surprise. The budget committee will discuss the issue for future conferences. Additionally, members were reminded that the AESD accreditation program had been tied to the success of sponsorship which enabled those profits to subsidize the accreditation program. However, even those costs and line items are reviewed annually. Budget committee members are Larry MacGuffie, Merle Kirkley, Monte Bridges, Charlie Staadecker and Bruce Hawkins.

2012 Annual Conference – Hosted by North Central ESD 171 – Location: Chelan – Date: April 12-14, 2012.

All members were urged to get the information regarding the 2012 conference in front of their boards. The theme is "The AESD Network – The Road Ahead." There will be three speakers. Eastmont has agreed to partner with the NCESD in co-sponsoring Dr. Zhao if the event is opened to regional superintendents and administrators.

Bruce Hawkins briefly discussed branding and getting the message out and how communication was key. Bill Keim has been busy moving the ESD 113 to its new offices and location.

Jerry McDermott reported on the fiscal impacts across the ESD system: Core funds are down 16% since 2008-09 and five transportation coordinators across the state are gone. Educational technology is down 50%; Thirty percent of the K-20 system is gone; many are dipping into their reserve funds. There has been a 100% reduction in tobacco money; programs that address early childhood education and Ready by Five are gone. Additionally, the Safe and Drug-Free dollars are gone, as well as WIA and Americorp money. On the other hand, cooperatives are holding their own. It is anticipated that there are more reductions coming. Unemployment will remain high, as will a weak economy. ESDs continue to both hire and RIF staff. There have been 133 RIFs in six ESDs with cuts ranging between 5% - 20%, depending on funding sources.

Members recessed at 1:40 p.m. and resumed meeting at 1:50 p.m.

At future meetings, there was discussion on having two ESDs brief the body on contemporary issues within their regions. This would enable further sharing of new programming, current challenges and other ideas. Members could then take the ideas back to their individual ESDs to share. At the September retreat, an orientation on how the board members wish to operate and what they wish to communicate. In other words, how to best streamline their message. One idea was to generate media to convey message about ESDs to local board members, service clubs and others on what ESDs do for education.

The retreat will be held at PSESD on Thursday, September 29, 2011 from 12:00-3:00. ESD superintendents will meet prior to that time.

Jerry McDermott distributed budget documents on the ESD Network funding mechanism. The proposal was to levy \$100,000 on each ESD to continue its work. The ESD superintendents have requested the AESD executive board to endorse the \$100,000 contribution. Each member needs to take that information back to their own boards for discussion. What about unforeseen contingencies? There was discussion of the message being sent when laying off staff while retaining a large fund balance. Staadecker pointed out that while the board had subsidized accreditation and made no profit on the annual conference, it still needed a long-term vision for the network. He supported the higher contribution amount of \$200,000.

Moved/Seconded/Carried/Coble/ Gant to endorse the \$100,000 contribution by each ESD to the ESD Network. Staadecker opposed.

The WASA contract for the executive services for Shoemake and Fromhold was discussed.

Moved/Seconded/Carried/Coble/Kirkley to approve the WASA contract for the services of Shoemake and Fromhold at the same current contract rate and terms.

Adjournment

There being no further business, the meeting adjourned at 2:40 pm

Respectfully submitted,

Cindy Sands
Recording Secretary